

Early times



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What is Early Times?

Early Times is part of the Primary Times group and is a **FREE** glossy magazine targeting parents of 0 – 4 year old children.

Published 4 times a year for each season.

A unique publication delivered by a reputable distribution company to Children's Centres, hospitals, libraries, health centres, pre-schools, toddler groups, nurseries, supermarkets and more!

What's in Early Times?

The most comprehensive What's On Guide for parents of young children in Devon County & Torbay (25,000 copies) and Plymouth (10,000 copies).

Extensive listings for family days out, shows and special events.

Regular special features, competitions and money off/discount vouchers.

Why advertise in Early Times?

A proven, trustworthy track record – publishing since 2004.

Long coffee-table life.

We're the 'little sister' of the highly successful Primary Times magazine – distributing over 2.6 million copies across the UK and Ireland to parents of children aged 4 – 11 years old. Primary Times is well known and highly respected in Devon, having been around since 1993.

35,000
copies distributed
throughout
Devon



The most effective way to reach expectant parents & parents of 0 – 4 year olds in Devon County, Torbay & Plymouth

Check out
our website
early-times.co.uk

Exciting times for Early Times

www.early-times.co.uk

Launched in March 2010 The Early Times website is a great place to visit for all mums and dads of 0 - 4 year olds in Devon

For promotions and advertising enquiries - call 0845 2600 803
email: office@razzpublications.co.uk



Early Times Distribution – 35,000 copies across Devon

25,000 young families across Devon County & Torbay and 10,000 young families in Plymouth and the surrounding area receive Early Times via various outlets including: libraries, infant and nursery schools, pre-schools, baby and toddler groups, family and children's centres, health centres, DISC (Devon Information Services for Children), ante-natal clinics and maternity hospitals, doctor's and dentist's surgeries, NHS walk-in centres, major supermarkets, children's clothes shops, toy shops, family-friendly employers, churches, cinemas, Tourist Information Centres and tourist attractions, sports & leisure centres, swimming pools, family law solicitors, toy libraries

Devon County & Torbay – 25,000 copies:

Abbotskerswell • Appledore • Ashburton • Babbacombe
Barnstaple • Bickleigh • Bideford • Bovey Tracey • Bradninch
Bramford Speke • Braunton • Brixham • Broadclyst
Buckfastleigh • Chagford • Cheriton Bishop • Christow
Chudleigh • Chudleigh Knighton • Chulmleigh • Clovelly
Clyst Heath • Clyst St George • Clyst St Mary • Cockington
Colyton • Cullompton • Dartington • Dawlish
Doddiscombsleigh • Dunsford • Exeter – city centre and all suburbs • Exminster • Exmouth • Hartland • Heathfield
Ide • Ipplepen • Lynton • Kennford • Kenton • Kingskerswell
Kingsteignton • Lympstone • Moretonhampstead
Newton Abbot – town centre and suburbs • Northam
Okehampton • Ogwell • Paignton – town centre and suburbs
Saunton • Silverton • South Brent • South Molton • Sowton
Starcross • Stoke Canon • Stoke Gabriel • Teignmouth
Thorverton • Tiverton • Topsham • Totnes – town centre and nearby villages • Torquay – town centre and suburbs
Upton • Westward Ho • Whimble • Widecombe • Woolacombe

Plymouth & surrounding areas – 10,000 copies:

Brixton • Cattedown • Crownhill • Derriford • Devonport • Efford
Eggbuckland • Ernesettle • Estover • Ford • Higher Compton
Honicknowle • Laira • Lipson • Mannamead • Marjons
Milehouse • Mutley • North Prospect • Peverell Plymouth – city centre, Barbican & The Hoe • Plympton • Prince Rock • Plymstock
Southway • St Budeaux • St Judes • Stonehouse • Torpoint • Wembury • West Park • Whitleigh • Woolwell • Yealmpton

Serious Series Savings

Get increased response for decreased cost! Advertisers book on series - not only because it works but because its cheaper too - **receive up to 20% discount**



	Devon County & Torbay 25,000 Copies	Plymouth & Surrounds 10,000 Copies	Combined 35,000 Copies
Back Cover 272mm x 190mm (Trim) 303mm x 216 (To Bleed)	£1100	£565	£1581
Full Page 272mm x 190mm (Trim) 303mm x 216 (To Bleed)	£950	£490	£1368
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Eighth Page 66mm x 90mm (Horizontal) 135mm x 43mm (Vertical)	£155	£100	£242
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Front Cover Package

Includes Front Cover Image and quarter page colour.

Devon County & Torbay	£750
Plymouth & Surrounds	£450
Combined	£1140

Inserts

Rates for inserts in Early Times are dependent on number, weight & size. We carry loose or stitched-in inserts and believe our rates are very competitive. Please ask for an individual quote.

Deadlines

Are supplied on confirmation of booking.

Terms & Conditions

- STRICTLY 10 days from publication
- Cancellation 18 days prior to publication.
- Debit & Credit Card facilities available.
- ALL PRICES are per issue, EXCLUDING VAT

Phone the sales team on
0845 2600 803 for more information
email office@razzpublications.co.uk

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